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From Caesar's Desk

Another year has passed us by and each year seems to go faster! I am doing my shopping a little bit earlier, but not by much but I know I will still be rushing around at the last minute as usual...



If you are like me, there are those people on your list that are just tough to buy for. So, we put together a Holiday Gift Guide to give you some ideas. See below for more information.

The availability of inventory at Z-Coil headquarters continues to worsen but luckily, we still have many of the sizes and styles in stock. More information below.

For Christmas, we will be closing at 4:00 PM on Christmas Eve and will be closed Christmas Day. Also, we will close at 4:00 PM on New Year's Eve and be closed on New Year's Day. I have to at least take a little time to relax and re-energize and get ready for the New year. I hope that all of you have a very blessed Holiday Season and take the time to reflect on this past year. It has definitely had it's ups and downs and here is hoping for more ups than downs in 2012! We appreciate your business. It is loyal customers like you that keep us moving forward.



Remember to vote for us in the Intuit Love a Local Business contest. It only takes a minute and we would really appreciate it! [Just click here](#). We need all the votes we can get.

Have a very Merry Christmas and a Happy New Year!

Until later,
Caesar...

In the News

Z-Coil Update - More out of stocks every day

As we mentioned in the last newsletter, the shift of the manufacturing from Korea to China is taking a toll on inventory levels. We are out of many styles and sizes and it will only get worse before the new shoes arrive. Also, conversations we have had with our headquarters this last month have let us know that the prices will be going up when the new shoes arrive. [Here is a spreadsheet](#) that shows the latest out of stock footwear.



The shoes have been totally redesigned as far as the upper and the orthotic/spring system. How they will perform is still not known to us since we have not gotten a sample to try. They have shared some pictures with us which we are not able to share with customers at this time, and they are definitely different than the current line with the exception of the hiker. Style is a personal preference and you may love or may hate the new styles. To me, the look is more casual, even in the "dressier" styles like the clog and the Mary Jane. If you look at the [Bio-Trek](#), you can get an idea of the direction.

So, if you love your current Z-Coil's, act fast because you may not love the new ones!

The Joya Comfort Clog Arrives



The world's softest shoe.

Joya has introduced a classic black leather clog with the same great comfort that makes you feel like you are walking effortless. We just received them in our store in limited quantities and they are well constructed and fit very well. At this time, it is the only black clog we have



in the store, but if you are looking for a clog, you will love this one! Come in and give it a try.

Holiday Gift Guide



Christmas shopping at a shoe store? Why not? Most people don't think about us as a place where you can get great gifts for your loved ones. So, with Christmas right around the corner, we didn't want you to be running all over at the last minute so we put together a Holiday Gift Guide with some great ideas for presents for the people on your list. Items that will pamper, great stocking stuffers, and of course, items that provide wonderful comfort and freedom from pain.

We have an [online version here](#) and also a [printable copy here](#). You might want to print it out, circle what you want and then put it on the kitchen table for your family! Just a way to give them a subtle hint so you don't get another ugly tie... mMany of the items can be bought online at our store or you can call and we will ship them right out, usually the same day. We are offering free shipping through Christmas to help on your wallet and there is a special coupon in it to thank you for being a loyal customer. Hope it helps!

Somnio and Aetrex at \$59.95!



We are starting a new year and we would like to get this inventory out the door so we do not have to carry it forward on the books. These are great shoes but because of the circumstances, they were not top sellers in our store. We have some great dress shoes for men and walking shoes for the ladies. Come on in and check them out!



Need shoes and can't make it into the store?

Call us! For the majority of our customers, we have fitting notes so we know exactly how your last pair of shoes were adjusted. If you give us a call, we will gladly make the appropriate adjustments and get the shoes out to you in the mail. Z-Coil does offer an option to buy online from our corporate office. The issue is that they do not have your fitting notes and we have had several of our customers go this route and end up in our store anyway for an adjustment, which we charge for if the shoes are not bought from us. Plus, the prices online are more than our current store prices. So support your local business and give us a call! You will ensure you are fit properly.



To Your Health

How to have a pain-free Holiday!

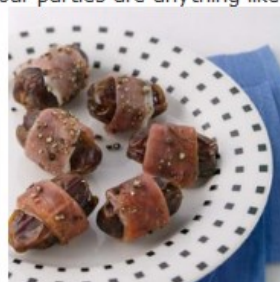


When the Holidays come around, we are doing many different things that we would not do in a normal day or week, such as long hours in the kitchen baking, standing in line for hours at stores, and walking miles and miles on the concrete in the malls. For those of us suffering from chronic pain, it can take a toll, which can take valuable time away from your family... and the Holidays are about family! I found a great article that talks about things you can do to make these non-routine tasks a little easier. I hope it helps! [Click here](#) for more information, and of course, don't forget to wear a really comfortable pair of shoes!

Recipe Corner

Quick and Easy Appetizers

The Holidays always bring about a lot of parties and if your parties are anything like the ones that I have been invited to or thrown, they can be a lot of work to prepare for and can have appetizers that have the caloric content of three McDonald's shakes! I found some healthy appetizers that take less than 15 minutes to make and many of them have very few ingredients. So, if you are throwing a party or are invited to one and need to take something, here are some great ideas.



How does dates wrapped with prosciutto sound? My brother came to visit recently and he made a variation of this where he stuffed the dates with goat cheese before he wrapped them and then put them in the oven at 350 degrees just long enough to heat and soften the cheese. They were scrumptious! [Click here](#) for the recipes.

Bon Apetit!



Location

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Located in the Camden Park Shopping Center at the corner of Camden and Union
Monday-Saturday, 10:00 a.m.-7:00 p.m. Sunday, 11:00 a.m.-6:00 p.m.
Click here for San Jose driving directions

Call or stop by today!

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