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In The News

Haitian Shoe Drive Still Underway



Thanks to all that have donated shoes in our campaign to put footwear on the feet of the Haitian People. We've collected about 250 pairs of shoes so far! But I know there is more out there. Take a look at the success of the Z-Coil Dealer in Austin, Total Relief Footwear: [Click Here for News Coverage](#).

There is so much rubble, broken glass, debris and sewage in the streets and many of the people are walking around barefoot. This increases the risk of cuts and infections, which are already running rampant in this country due to the earthquake. If you can spare any shoes at all, please drop them off as soon as possible! You will help change a person's life! You can also [click here](#) to find other ways to donate your shoes if you cannot make it to our stores. [Click here](#) to learn more about the appeal from Soles4Souls. We hope you can help!

New Corporate "Reserve Your Pair" Function!



Z-Coil has just launched an exciting new program that allows you to select any available style and size of Z-Coil footwear online, and have them ready and waiting for you at the Z-Coil store of your choice!

While the Z-Coil Footwear Reservations Program does not allow you to make an online purchase, it does enable you to select a style and size that your local Z-Coil retailer may not normally carry. And soon, even hard-to-find, limited quantity styles (in select sizes) will be added to the list of available styles. Remember, unlike most footwear on the market, Z-Coil shoes can be adjusted for a perfect, custom fit. That's why we require customers to be personally fitted by trained and authorized Z-Coil retailers.

The reservation process is simple: go to the Styles page on our Z-Coil website, and click on the "RESERVE YOUR PAIR!" button at the top of the page. This takes you to a form where you fill out your contact information, the style and size you're interested in, and the store location where you want to pick up your shoes. Z-Coil will confirm your reservation by email, and you will also be contacted by the Z-Coil store you selected when your shoes are available. Don't Delay! [Click here](#) to reserve YOUR pair of Z-Coil shoes today!

Online Store for non-Z-Coil products

Don't forget you can order non-Z-Coil products from our website. We have added Buy Now buttons on our regular website to take you to the appropriate place in our store for easier navigation. **Get 10% off of your first order!** Just enter the code "tenoff" at checkout. You can access it by going to www.ez-shoes.com and click on Buy Now in the links or just [click here](#).

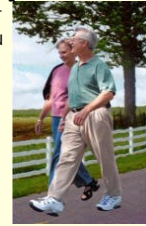


To Your Health



You've made that New Year's Resolution to lose weight, eat healthier and become less of a couch potato. You are off to a good start but you are looking for some additional motivation to help you stick to it. How about earning money as you lose weight?

"Walk It Off Bay Area" is a program designed to reward you with \$1 store credit for every pound you lose during the course of 2010! It's simple to enter and no purchase is required. Simply stop into either our San Jose store or our San Francisco store, fill out an entry form, weigh in and you are on your way. You can weigh-out at any time during the year, but you must weigh-out by December 31, 2010. Special prizes will also be awarded for people who set a goal of 30 pounds or more and reach that goal during the course of the year. We'll even help facilitate a walking buddy if you would like!



Our goal is to help you live a more active and pain-free life so you can enjoy the simple things and be a more active part of your society. We will also be providing in our newsletter different tips, recipes and programs to help you reach your goal. So, come on in and register. Full program details are available in the store.

Specials

The Freedom 2000 at \$199.95!



Many people have made a commitment to trim down and become more active during 2010 and what better way than walking or running for exercise. To help you in your quest, we are again offering our number one selling shoe at a discounted price for the month of January. The Freedom 2000 comes in 4 colors (black, white, blue/white and gray) and is an excellent shoe for most types of athletic activities. It snugs on to your foot to provide the support required and has very breathable nylon for those tough workouts. If you have never tried this style on, you do not know what you are missing. Price valid with coupon.

Discontinued Styles at \$179.95!

The gray High Desert Hiker has been one of our main products for years, but it is time for a change. It is a rugged, all-terrain hiking boot featuring a nubuck leather upper with breathable nylon mesh. Rubber toe and heel bumpers add durability. It is currently available in Women's 5-10 and Men's 8, 12 and 14, but I don't expect the supply to last long as we approach the rainy season here in the Bay Area.



The Z-Trek, which was a limited edition shoe, is almost at the end of its supply. It also features a nubuck leather upper with breathable nylon mesh, rugged toe and heel guards and a breathable spandex lining. The natural earth tones are accented with aged brass eyelets. We currently have them available in Women's 7-10 and Men's 8-13, but headquarters is out of all women's sizes and only has Men's 10-13 left, but I doubt that they will last long!

The SideWinder Sandal for women comes in two different styles, narrow and wide. We have an excess of the narrow sandals in stock in tan and black so we decided to offer them to you at a reduced price. The major difference between the two is that the area around your big toe is more tapered, so on some ladies, the toe will not be totally in the foot bed. If you have a pair of these currently or want to try them on, come on in. It's never too early to plan for summer!



These styles normally sell for \$210-\$239 but are **on sale for \$179.95!** That's a huge discount... Supplies won't last so come on in and try a pair on. No returns or exchanges on these items.

Summer Fitflops Reduced



In order to get ready for next year's styles, we have reduced the cost of the FitFlops we have in stock. The Walkstar I, which has nylon straps, normally retails for \$49.95 and is now reduced to \$39.99. The Walkstar III with leather straps normally retails for \$59.95 and is reduced to \$44.95. Limited sizes and colors available.

Recipe Corner

With our rainy, winter weather of late, I thought I would try and find a recipe that was low calorie, low fat and easy to make. This is a very hearty pasta soup that will warm your innards and not leave you starving!

[Click Here](#) for the recipe and Enjoy!



Until next time...

Caesar...

Z-Coil® Pain Relief Footwear™

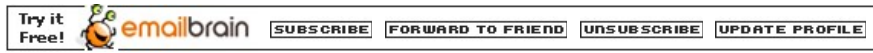
www.ez-shoes.com

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San Jose, CA 95124

At the corner of Camden and Union in the Camden Park Shopping Center
Store hours: Monday-Saturday 10-7, Sunday 11-6

637 Irving Street
San Francisco, CA 94122

In the Inner Sunset District between 7th and 8th Ave
Store hours: Tues-Sat 10-6, Sun 11-6. Closed Monday



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